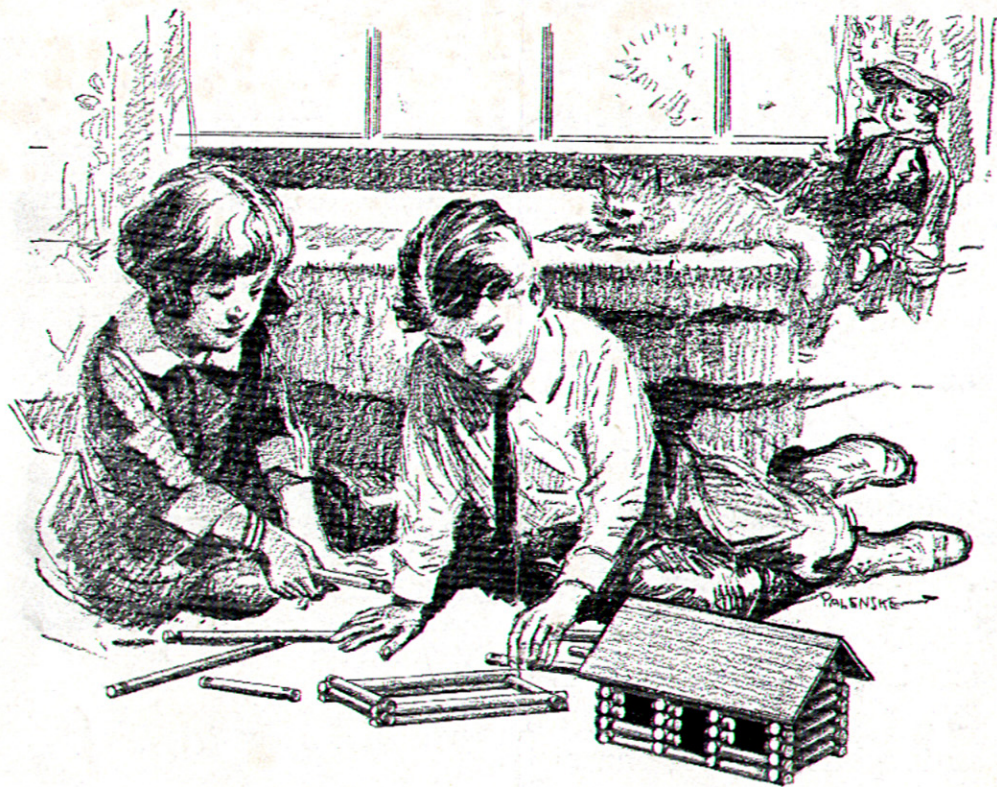


1924 LINCOLN LOGS BROCHURE

6 ¼ in. wide by 9 ¼ in. tall

4 Pages

THE **W**RIGHT LINE

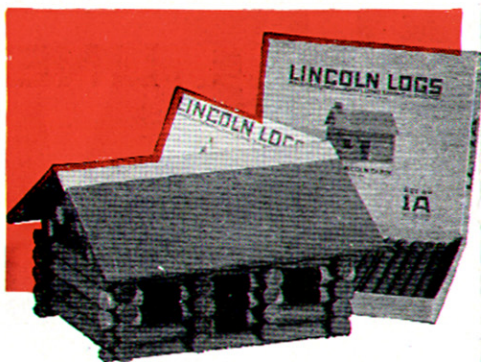


LINCOLN LOGS
BUILDING TOYS
BIRD HOUSES
PLAY HOUSES

DESIGNED AND MANUFACTURED BY

JOHN LLOYD WRIGHT INC. CHICAGO

COPYRIGHT BY J. LL. W. INC., 1924



LINCOLN LOGS

Standard 1-A set consists of 50 logs, roof and design book. This set will build cabins, barns, fences, etc.

Attractively boxed..... **\$1.00**

Here is a simple, durable wooden construction toy that helps to build character and is really practical for boys and girls from four to fourteen years, not only those who are strong and active but also for the sick, the convalescent and the shut-in. With Lincoln Logs any child can build literal reproductions of the first American buildings and all sorts of interesting and unique structures.

This building toy consists of logs notched and stained in the true historical manner, a substantial roof and an interesting design book that pictures and shows how to build many different log structures. The building designs are simple and easy to understand. The notched logs are easily put together and are unbreakable. The possible combinations are without end.

EXTRA MATERIAL

In addition to the 1-A set you can buy sets 2-A and 3-A containing extra logs also the Fencing Set for building log fences. Each set separately boxed at \$1.00 per set.

THE MORE LOGS YOU HAVE THE MORE THINGS YOU CAN BUILD

Extra Roofs..... each 15c
Extra Chimneys..... each 10c
Extra Design Books..... each 10c

Including postage

Extra Logs—postage prepaid

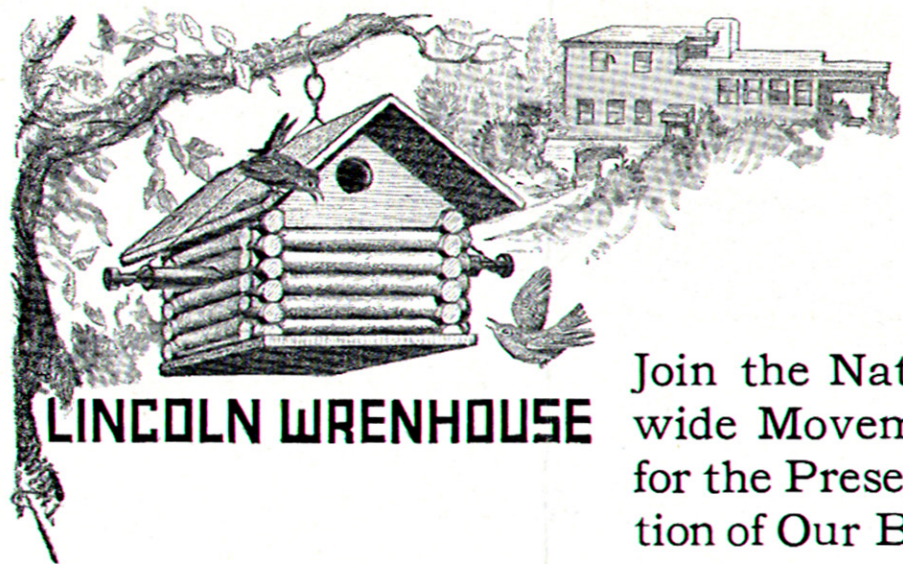
No. 1..... each 2c
Nos. 2, 3, 13..... each 3c
Nos. 4, 5, 6, 7, 8..... each 4c
Nos. 9, 10, 11, 12..... each 5c

COMBINATION SET

This is a large box of Lincoln Logs from which a whole village or farm group with a fence around it, can be built as well as the many standard buildings shown in the design book.



This combination set consists of 234 logs, 2 roofs, chimney and design book showing many different buildings. This set includes the complete 1-A, 2-A, 3-A and Fencing Sets. Attractively boxed..... **\$4.00**



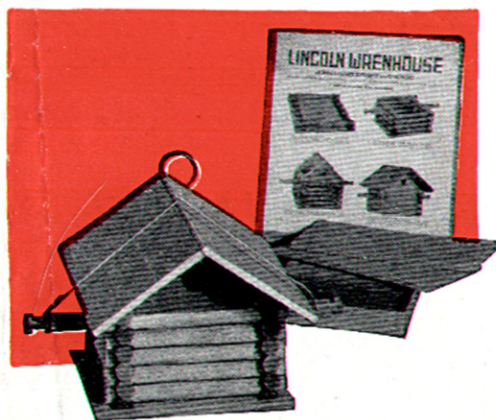
LINCOLN WRENHOUSE

Join the Nation-
wide Movement
for the Preserva-
tion of Our Birds

Here is a bird house made of Lincoln Logs material tinted a soft brown color that attracts the birds. This house is artistic and designed on scientific principles. It comes knocked down—is easily nailed together. It looks especially well and will attract the birds when hung from the eaves of a house, fastened against a wall, attached to an arbor or pergola or hung in a tree about ten feet from the ground.

Enjoy the Birds

Birds, if well housed, will return from year to year and will prove themselves most efficient protectors of the garden and the flower bed by destroying large numbers of harmful insects. Protection of the birds is a national movement not only because of their help in protecting the garden but because they are Nature's most wonderful musicians.

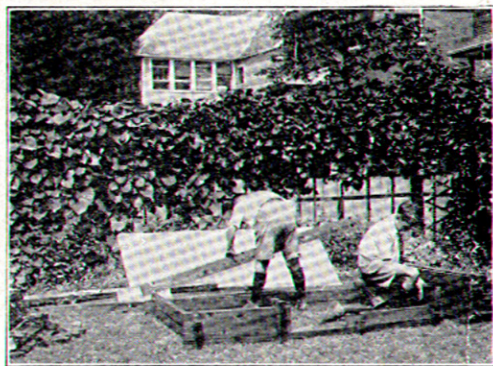


Each set consists of 24 logs, 2 gables, wood base, wood roof, nails, wire, and complete instructions for putting together.
Attractively boxed..... **\$1.00**

LINCOLN PLAY HOUSE



Here is a great big, real Playhouse that keeps the children out of doors. A life-size knocked down playhouse that is easily put together. Substantial outdoor tables, chairs and benches suitable for garden furniture can be built of the same material. This house can be easily taken down and moved indoors if desired. No nails are required, eliminating the possibility of rips and scratches. Price complete, delivered **\$50**



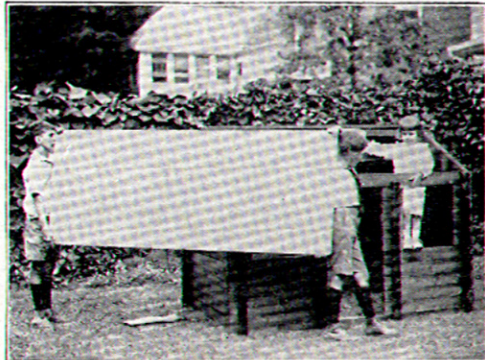
1. Easy to Build



2. No Nails Required



3. A Substantial House



4. A Strong Fibre Roof